

Community Vision (draft for 17 July 2017)

Place - Hampstead Heath

Our lives are enriched by this treasured and unique open space, a stretch of rolling countryside in this crowded city.

The Heath's diverse mix of wild, natural and managed spaces, mosaic of habitats, wildlife and biodiversity, magical ponds, trees and heathland continue to thrive and flourish, resilient to changes over time.

It is the heart and lungs of London, with green arteries stretching across the city, supporting and encouraging biodiversity and improving the air quality of our neighborhoods. As such, the fringes of the Heath are defended from encroaching urbanisation.

The Heath is valued as a peaceful, tranquil and relaxing respite from urban life, a refuge for reflection and recharging, where one can connect to nature and feel refreshed.

People - Enhancing Quality Life

The Heath is a receptacle for cherished memories, rites of passage, the place of stories, the family friend, witnessing generations upon generations growing up and growing old.

It contributes immensely to our mental, emotional and physical health and wellbeing, providing free access to roam in the outdoors and opportunities for quiet informal recreation, play, active pursuits and sports.

The Heath offers us the opportunity to keep ourselves healthy and active and enjoy its rich natural and cultural heritage with family and friends.

Inclusive & welcoming

The Heath is an inclusive, open access space that fosters social cohesion. It continues to provide a safe space with freedom for all to play, socialise, relax and keep active with minimal restrictions.

Diverse communities are reflected in our visitors, staff and volunteers; with ongoing engagement to ensure new perspectives are welcomed, shared and heard.

Caring for the Heath

We are all caretakers of the Heath and we strive to 'tread lightly', mindful of the potential impact of our activities.

We learn from each other and collaborate to ensure the needs of the community are valued and reflected.

A skilled and committed City team provides leadership, builds trusting partnerships and empowers the Heath community to work together to realise our aspirations for Hampstead Heath.